BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

Classification and Fees for Confirm) Docket No. MC2002-1

OFFICE OF THE CONSUMER ADVOCATE
COMMENTS ON STIPULATION AND AGREEMENT
(July 9, 2002)

The Office of the Consumer Advocate ("OCA") hereby files comments upon the Stipulation and Agreement ("Settlement") filed June 21, 2002 by the Postal Service in this proceeding. These comments are filed pursuant to the procedural schedule established by the Presiding Officer in Ruling No. MC20002-1/4[1] providing for filings in support of the settlement to be filed by July 9, 2002. Reply comments may be filed by July 12, 2002.

The OCA is a signatory to the Settlement and supports the provisions thereof and recommends that the Commission approve the Settlement.

OCA Views Regarding Certain Settlement Provisions

Throughout this proceeding the OCA has been concerned that the Confirm® service is not priced to be a realistic option for First-Class retail customers. During settlement negotiations, the OCA has sought to encourage the Postal Service to explore the offering of a retail Confirm® type of service. Consequently, as a part of the settlement, the Postal Service has agreed "that the exploration of a consumer oriented

[1] "Presiding Officer's Ruling Granting Motion to Suspend and Establishing a Revised Procedural Schedule," June 24, 2002.

product that relies upon the PLANET Code technology used by Confirm® warrants further consideration" and that it will "continue qualitative exploration of a consumer oriented product." (Settlement, para. 4.)

Significantly, pursuant to settlement discussions between OCA and the Postal Service, the Settlement is conditioned upon the Postal Service providing a status report to all participants between six and twelve months after the Confirm® service implementation regarding the steps taken to define such a consumer oriented product. The Postal Service will also provide a summary of whether such a product appears likely to be pursued and why. That document may be placed in the public domain. The OCA believes this condition to be a critical and important condition underlying its support of the Settlement.

Previously, the OCA filed in this docket comments on the Commission's Notice of Inquiry No. 1 (Notice) concerning DMCS changes to implement Confirm® service.[2] In the Notice, the Commission proposed language as an alternative to that suggested by the Postal Service in its filing. The OCA generally agreed with the suggestions that the Postal Service filed in its response to the Notice and which are included in the Settlement. The OCA also pointed out in its comments on the Notice a concern it had over the Postal Service's rejection of the Commission's proposed DMCS language in section 991.11 that the "Scan data...shall remain available to subscribers for a minimum of 15 days." OCA was troubled about the potential for adverse impact on certain of the Postal Service customers if that language was omitted from the DMCS,

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[2] "Office of the Consumer Advocate Comments on Notice of Inquiry No. 1 Concerning Proposed DMCS Changes," June 7, 2002.

but upon being reassured by the representative of some of those customers, the OCA agreed to the Postal Service's alternative language.

OCA Recommendation to Generate Regular Systemwide Confirm® Reports

It is OCA's position that, apart from the Settlement, the Postal Service is neglecting an important opportunity to utilize data from Confirm® to identify performance trends in the provision of service for First-Class letters, First-Class flats, Standard Mail letters, Standard Mail flats, and Periodicals. In response to an OCA interrogatory,[3] witness Bakshi stated that:

> Reports have been developed for Confirm in association with *mailer requests.* The reports' *primary focus* is upon what happens with a *given mailer's mail.* Moreover, since scan data are not retained longer than fifteen days, there is no way of providing retrospective data by quarters. Nor are they available across class shape.

Witness Bakshi also stated that "the primary purpose driving reports is to troubleshoot problems, for example by researching a customer's complaints."[4]

While OCA recognizes that the purpose of the Confirm® service is to give individual customers tracking information on their particular mailpieces, the Postal Service is remiss in failing to aggregate all Confirm® data for given time periods to see whether local, regional, or nationwide trends and/or bottlenecks in the transportation and processing of Confirm® pieces can be discerned. It is quite possible that discernible trends/bottlenecks for Confirm® customers' mailpieces are indicative of systemic problems that affect not only Confirm® participants, but all First-Class, Standard, and Periodicals mailers.

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[3] Response to OCA/USPS-T1-21.

[4] Response to OCA/USPS-T1-23.

Witness Bakshi explained that Confirm® data currently are retained for 15-day periods. It is impossible to understand why, at a minimum, the Postal Service chooses not to aggregate the individual performance times for each Confirm® piece on a daily, weekly, or bi-weekly basis. Such short-period aggregations could then be further aggregated into monthly, quarterly, and annual reports to develop an understanding of how First Class, Standard Mail, and Periodicals mail flows through the postal system.

At the recent summit meeting on "The Future of Universal Postal Service in the United States" held at the Brookings Institution, June 18, 2002, Postmaster General Potter stated in his keynote address that performance is the Postal Service's highest concern. Shelley Dreifuss, the OCA Director, asked General Potter whether the Postal Service has any plans to aggregate Confirm® customer information so as to be able to identify systemwide trends, thereby creating a new performance measurement tool for First Class, Standard Mail, and Periodicals. General Potter answered that the Postal Service has no plans to do so because it views such data as not valid statistically.

OCA will readily agree that aggregated Confirm® data are not the equivalent of EXFC and ODIS scientifically designed data-generating systems; but the Postal Service is making the "perfect" the "enemy of the good" in its policy on use of the Confirm® data. Certainly the Postal Service should not stop collecting and reporting EXFC and ODIS data; but the existence of such systems should not be used as a justification for ignoring Confirm® data. Systemwide Confirm® reports would be a supplement to other data measurement systems, and they could be generated at a nearly negligible cost.

With only a slight revision or addition to its current system for collecting Confirm® data, the Postal Service could aggregate all Confirm customers' tracking data. On an

aggregated level, individual Confirm® customers could not be identified, thereby foreclosing any potential concerns that customer confidentiality could be compromised.[5] The Postal Service appears to be blinding itself deliberately to the important service and performance information latent in the Confirm® data. OCA respectfully requests that the Commission urge the Postal Service to begin aggregating the data immediately upon approval of the Postal Service's request.

Wherefore, the OCA supports the proposed Settlement and requests the Commission to recommend to the Postal Service that it aggregate the Confirm data for use as an additional management tool to measure Postal Service performance.

Respectfully submitted,

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[5] An example of the type of information the Postal Service could easily produce is attached to these comments. As may be seen from the attached MailTrak newsletter, individual Confirm® customer information can be aggregated to show (for MailTrak customers) performance achievements by state and by city. The aggregation of all Confirm® data would provide a much richer source of such local, regional, and national information because of its much larger database.

Attachment to OCA Comments

This attachment consists of MailTrak reports e-mailed to OCA on June 24, 2002. Reports such as these are e-mailed to OCA every Monday. OCA is on a distribution list of those interested in receiving MailTrak's weekly newsletter. This newsletter is mailed free of charge to anyone who registers to receive it. MailTrak refers to these weekly reports as the MailTrak Newsletter.

For the last reporting day, June 24, 2002, MailTrak e-mailed four reports to OCA. One provides details on the scanning and performance of First-Class Letters (Report 1); another is a summary of First-Class performance for the nation (Report 2). The other two provide equivalent information for Standard Letters (Reports 3 and 4).

OCA has not reproduced the entire First-Class report (Report 1) which is 56 pages in length, but has only included the first six pages of the report. The remaining 50 (of 56) pages continue the reporting alphabetically, by state. OCA will make the entire First-Class Report available as Library Reference OCA-LR-1/MC2002-1.

In addition to the detailed First-Class report, OCA has attached the full Standard Letters report (of only 11 pages; Report 3), and two "Scan Summar[ies] – All Seeds" for First-Class letters (Report 2) and Standard letters (Report 4). The latter two reports, 2 and 4, are an aggregation of all MailTrak customer performance data for a full week for the entire nation.

If the Postal Service were to generate similar reports based on all Confirm® customers' data, they would be more representative of local, regional, and national trends than the reports that MailTrak provides to the public from its more limited customer base.

DREIFUSS, SHELLEY S

From: mailtrak@grayhairsoftware.com
Sent: Monday, June 24, 2002 2:03 PM
To: dreifusss@prc.gov
Subject: MailTrak Newsletter


06-24-02-Destlst.pdf


06-24-02-DestStnd.pdf


06-24-02-Scanlst.pdf


06-24-02-ScanStnd.pdf

As a value-added service,Grayhair Software, Inc. proudly announces the MailTrak Newsletter. The newsletter informs direct mailers of planet-code scan activity across all Grayhair Software planet-code enabled jobs. Choose to receive details of all destination states and cities, and/or summaries of daily movement. As an added bonus, we have extended invitations to industry leaders to contribute an article in each weekly release of our newsletter.

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Destination Performance Listing
for Seeds Scanned from 6/17/2002 through 6/24/2002

	Early	Within In-Home Window (1-3 days from Mail Date)	Late	Ave. # of Scans per Seed
Total Scan Percentages:	**1.1%**	**88.1%**	**10.8%**	**3.84**

Percentage breakdown by destination is below:

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
AK Totals:		**0.0%**	**38.2%**	**61.8%**	**4.00**
	Anchorage, AK	0.0%	33.3%	66.7%	4.08
	Craig, AK	0.0%	0.0%	100.0%	6.00
	Douglas, AK	0.0%	0.0%	100.0%	6.00
	Fairbanks, AK	0.0%	50.0%	50.0%	4.50
	Holy Cross, AK	0.0%	50.0%	50.0%	1.00
	Palmer, AK	0.0%	100.0%	0.0%	3.00
	Wasilla, AK	0.0%	50.0%	50.0%	5.00
	Yakutat, AK	0.0%	100.0%	0.0%	2.00
AL Totals:		**1.8%**	**83.4%**	**14.8%**	**2.96**
	Anniston, AL	0.0%	100.0%	0.0%	6.00
	Auburn, AL	0.0%	100.0%	0.0%	7.00
	Bessemer, AL	0.0%	100.0%	0.0%	6.00
	Birmingham, AL	3.6%	74.7%	21.7%	2.06
	Cedar Bluff, AL	0.0%	100.0%	0.0%	3.00
	De Armanville, AL	0.0%	100.0%	0.0%	3.00
	Delta, AL	0.0%	100.0%	0.0%	3.00
	Fairhope, AL	0.0%	0.0%	100.0%	6.00
	Flat Rock, AL	0.0%	100.0%	0.0%	5.00
	Fultondale, AL	0.0%	100.0%	0.0%	4.00
	Gadsden, AL	0.0%	100.0%	0.0%	7.00
	Gaylesville, AL	0.0%	100.0%	0.0%	4.00
	Graham, AL	0.0%	100.0%	0.0%	3.50
	Gulf Shores, AL	0.0%	100.0%	0.0%	4.00
	Heflin, AL	0.0%	100.0%	0.0%	7.00
	Huntsville, AL	0.0%	80.0%	20.0%	2.80
	Madison, AL	0.0%	100.0%	0.0%	4.00
	Mobile, AL	0.0%	64.3%	35.7%	3.07
	Montgomery, AL	0.0%	100.0%	0.0%	2.33
	Muscadine, AL	0.0%	100.0%	0.0%	3.67
	Newell, AL	0.0%	100.0%	0.0%	3.33
	Northport, AL	0.0%	100.0%	0.0%	5.00
	Phenix City, AL	0.0%	100.0%	0.0%	4.00
	Ranburne, AL	0.0%	100.0%	0.0%	3.13
	Roanoke, AL	0.0%	100.0%	0.0%	6.33
	Scottsboro, AL	0.0%	100.0%	0.0%	5.00
	Sterrett, AL	0.0%	100.0%	0.0%	3.00

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
AL Totals:		**1.8%**	**83.4%**	**14.8%**	**2.96**
	Trussville, AL	0.0%	100.0%	0.0%	4.00
	Tuscumbia, AL	0.0%	100.0%	0.0%	3.00
	Woodland, AL	0.0%	100.0%	0.0%	3.33
AR Totals:		**0.0%**	**75.3%**	**24.7%**	**2.36**
	Conway, AR	0.0%	100.0%	0.0%	3.00
	Fayetteville, AR	0.0%	76.6%	23.4%	2.15
	Fort Smith, AR	0.0%	57.1%	42.9%	2.86
	Jonesboro, AR	0.0%	75.0%	25.0%	2.75
	Little Rock, AR	0.0%	80.0%	20.0%	2.60
AZ Totals:		**1.3%**	**60.0%**	**38.6%**	**2.85**
	Glendale, AZ	0.0%	48.7%	51.3%	2.74
	Mesa, AZ	0.0%	72.3%	27.7%	3.22
	Overgaard, AZ	0.0%	0.0%	100.0%	3.00
	Phoenix, AZ	0.9%	60.6%	38.5%	2.58
	Pine, AZ	0.0%	0.0%	100.0%	5.00
	Prescott Valley, AZ	0.0%	0.0%	100.0%	3.00
	Safford, AZ	0.0%	0.0%	100.0%	5.00
	Scottsdale, AZ	50.0%	50.0%	0.0%	1.50
	Sedona, AZ	0.0%	100.0%	0.0%	3.00
	Surprise, AZ	0.0%	100.0%	0.0%	3.50
	Tempe, AZ	0.0%	100.0%	0.0%	2.50
	Tonto National Forest, AZ	50.0%	50.0%	0.0%	1.50
	Tucson, AZ	2.8%	59.4%	37.7%	2.83
CA Totals:		**0.9%**	**66.2%**	**32.9%**	**2.77**
	Agoura Hills, CA	0.0%	71.3%	28.7%	3.18
	Alameda, CA	1.1%	75.6%	23.3%	3.18
	Alhambra, CA	0.0%	0.0%	100.0%	2.00
	Aliso Viejo, CA	0.0%	100.0%	0.0%	3.00
	Alpine, CA	1.6%	63.5%	34.9%	3.44
	Alta Loma, CA	0.0%	56.1%	43.9%	3.52
	Alta, CA	0.0%	72.7%	27.3%	2.45
	Alturas, CA	0.0%	0.0%	100.0%	5.50
	Amador City, CA	3.1%	59.2%	37.8%	2.21
	Anaheim, CA	2.1%	69.8%	28.1%	2.56
	Antioch, CA	0.0%	100.0%	0.0%	2.00
	Aptos, CA	1.1%	71.3%	27.7%	2.11
	Atwater, CA	0.0%	52.4%	47.6%	2.46
	Bakersfield, CA	0.0%	84.2%	15.8%	1.84
	Banning, CA	0.0%	0.0%	100.0%	3.00
	Bell, CA	1.0%	60.0%	39.0%	3.64
	Belmont, CA	0.0%	67.3%	32.7%	2.57
	Benicia, CA	0.0%	100.0%	0.0%	6.00
	Berkeley, CA	0.0%	80.0%	20.0%	3.00
	Burbank, CA	0.0%	80.0%	20.0%	2.00
	Carlsbad, CA	0.0%	100.0%	0.0%	5.00
	Cassel, CA	0.0%	0.0%	100.0%	3.00
	Castaic, CA	0.0%	100.0%	0.0%	1.00
	Chico, CA	0.0%	0.0%	100.0%	2.00
	Chilcoot, CA	0.0%	100.0%	0.0%	1.00
	Citrus Heights, CA	0.0%	100.0%	0.0%	5.00
	Cloverdale, CA	0.0%	0.0%	100.0%	3.00
	Concord, CA	0.0%	100.0%	0.0%	5.00

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
DE Totals:		**0.0%**	**80.0%**	**20.0%**	**4.14**
	Camden Wyoming, DE	0.0%	100.0%	0.0%	2.00
	Fenwick Island, DE	0.0%	100.0%	0.0%	2.00
	Hockessin, DE	0.0%	100.0%	0.0%	4.00
	New Castle, DE	0.0%	100.0%	0.0%	5.00
	Ocean View, DE	0.0%	0.0%	100.0%	3.00
	Rehoboth Beach, DE	0.0%	100.0%	0.0%	4.00
	Seaford, DE	0.0%	100.0%	0.0%	3.00
	Smyrna, DE	0.0%	0.0%	100.0%	4.00
	Wilmington, DE	0.0%	80.8%	19.2%	4.42
FL Totals:		**1.7%**	**71.3%**	**27.0%**	**3.01**
	Altamonte Springs, FL	0.9%	65.1%	34.0%	3.42
	Astatula, FL	1.2%	79.0%	19.8%	3.33
	Astor, FL	1.3%	65.0%	33.8%	2.59
	Avon Park, FL	100.0%	0.0%	0.0%	1.00
	Balm, FL	9.7%	77.4%	12.9%	1.66
	Belleview, FL	1.5%	67.2%	31.3%	5.03
	Boca Raton, FL	0.0%	100.0%	0.0%	3.50
	Bonita Springs, FL	0.0%	100.0%	0.0%	4.00
	Boynton Beach, FL	0.0%	100.0%	0.0%	4.00
	Bradenton, FL	2.2%	82.0%	15.7%	3.72
	Brandon, FL	0.0%	100.0%	0.0%	4.00
	Brooksville, FL	1.0%	85.7%	13.3%	4.61
	Citra, FL	0.0%	100.0%	0.0%	5.00
	Clermont, FL	0.0%	100.0%	0.0%	4.00
	Deerfield Beach, FL	0.0%	100.0%	0.0%	4.00
	Deland, FL	0.0%	50.0%	50.0%	5.50
	Dunedin, FL	0.0%	0.0%	100.0%	3.00
	Eglin Afb, FL	0.0%	0.0%	100.0%	4.00
	Fort Lauderdale, FL	1.0%	67.0%	32.0%	2.94
	Fort Myers, FL	0.0%	83.2%	16.8%	1.86
	Fort Pierce, FL	1.3%	76.9%	21.8%	2.96
	Fort Walton Beach, FL	0.0%	0.0%	100.0%	7.00
	Gainesville, FL	0.0%	56.0%	44.0%	3.04
	Gotha, FL	0.0%	100.0%	0.0%	4.00
	Groveland, FL	0.0%	100.0%	0.0%	4.00
	Hawthorne, FL	0.0%	0.0%	100.0%	5.00
	Jacksonville, FL	2.7%	59.1%	38.2%	2.90
	Jupiter, FL	0.0%	100.0%	0.0%	6.00
	Key Largo, FL	0.0%	100.0%	0.0%	4.00
	Kissimmee, FL	0.0%	100.0%	0.0%	5.00
	Lake Worth, FL	100.0%	0.0%	0.0%	1.00
	Lakeland, FL	6.0%	77.1%	16.9%	2.36
	Long Key, FL	0.0%	65.4%	34.6%	2.27
	Longboat Key, FL	0.0%	100.0%	0.0%	3.00
	Lynn Haven, FL	0.0%	100.0%	0.0%	3.00
	Madison, FL	0.0%	100.0%	0.0%	5.00
	Melbourne, FL	1.1%	76.8%	22.1%	3.19
	Merritt Island, FL	0.0%	100.0%	0.0%	5.00
	Miami, FL	0.0%	63.6%	36.4%	2.79
	Milton, FL	0.0%	0.0%	100.0%	5.00
	Mims, FL	0.0%	100.0%	0.0%	4.00
	Naples, FL	0.0%	81.4%	18.6%	2.36
	Niceville, FL	0.0%	0.0%	100.0%	6.00

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
FL Totals:		**1.7%**	**71.3%**	**27.0%**	**3.01**
	Ocala, FL	0.0%	100.0%	0.0%	6.00
	Orlando, FL	2.6%	62.3%	35.1%	3.54
	Paisley, FL	0.0%	100.0%	0.0%	4.00
	Palm Beach, FL	0.0%	100.0%	0.0%	3.50
	Palm City, FL	0.0%	100.0%	0.0%	4.00
	Palm Coast, FL	0.0%	100.0%	0.0%	4.00
	Palmetto, FL	0.0%	100.0%	0.0%	4.00
	Panama City Beach, FL	0.0%	0.0%	100.0%	5.00
	Panama City, FL	0.0%	66.7%	33.3%	2.28
	Pensacola, FL	1.3%	66.3%	32.5%	2.50
	Plant City, FL	0.0%	100.0%	0.0%	4.00
	Pompano Beach, FL	50.0%	50.0%	0.0%	1.50
	Ponte Vedra Beach, FL	0.0%	0.0%	100.0%	2.00
	Port Saint Lucie, FL	0.0%	0.0%	100.0%	5.00
	Saint Petersburg, FL	0.9%	72.2%	27.0%	2.68
	Sanibel, FL	0.0%	0.0%	100.0%	3.00
	Shalimar, FL	0.0%	0.0%	100.0%	8.00
	Stuart, FL	0.0%	100.0%	0.0%	3.67
	Tallahassee, FL	0.0%	57.1%	42.9%	3.33
	Tampa, FL	1.8%	74.5%	23.6%	2.95
	Titusville, FL	0.0%	100.0%	0.0%	4.00
	Venice, FL	0.0%	100.0%	0.0%	3.00
	Vero Beach, FL	0.0%	100.0%	0.0%	3.33
	West Palm Beach, FL	0.0%	69.5%	30.5%	2.85
	Winter Haven, FL	0.0%	50.0%	50.0%	4.00
	Winter Springs, FL	0.0%	100.0%	0.0%	6.00
GA Totals:		**0.3%**	**96.3%**	**3.4%**	**2.89**
	Abbeville, GA	1.8%	75.0%	23.2%	2.00
	Acworth, GA	0.0%	77.4%	22.6%	2.80
	Adairsville, GA	0.0%	100.0%	0.0%	3.18
	Adel, GA	0.0%	100.0%	0.0%	3.00
	Adrian, GA	0.0%	100.0%	0.0%	1.86
	Ailey, GA	0.0%	100.0%	0.0%	2.00
	Alapaha, GA	0.0%	100.0%	0.0%	2.00
	Albany, GA	3.7%	61.1%	35.2%	3.76
	Allenhurst, GA	0.0%	100.0%	0.0%	2.50
	Alpharetta, GA	0.0%	100.0%	0.0%	7.22
	Alto, GA	0.0%	100.0%	0.0%	5.00
	Ambrose, GA	0.0%	100.0%	0.0%	2.00
	Americus, GA	0.0%	100.0%	0.0%	3.00
	Andersonville, GA	0.0%	100.0%	0.0%	2.00
	Aragon, GA	0.0%	100.0%	0.0%	6.00
	Arnoldsville, GA	0.0%	100.0%	0.0%	3.00
	Athens, GA	0.0%	100.0%	0.0%	2.90
	Atlanta, GA	3.2%	86.6%	10.2%	3.05
	Auburn, GA	0.0%	100.0%	0.0%	3.50
	Augusta, GA	0.0%	77.8%	22.2%	3.89
	Austell, GA	0.0%	100.0%	0.0%	5.00
	Avondale Estates, GA	0.0%	63.3%	36.7%	2.34
	Ball Ground, GA	0.0%	100.0%	0.0%	4.00
	Barnesville, GA	1.1%	69.9%	29.0%	2.77
	Barney, GA	0.0%	100.0%	0.0%	2.00
	Baxley, GA	0.0%	100.0%	0.0%	3.00

Mail·Trak

Automated Mail Delivery Tracking & Reporting

grayhair software
365 New Albany Road • Moorestown, NJ 08057-1120
Phone: 856.727.9372 • Fax: 856.727.1315

Scan Summary -- All Seeds

Mail dates from 6/3/02 through 06/24/02
First Class Letters

Day/Week	Daily Scan %	Running Summary
Day 01	39.7%	39.7%
Day 02	9.7%	49.4%
Day 03	22.5%	71.9%
Day 04	18.5%	90.5%
Day 05	7.7%	98.1%
Day 06	1.9%	100.0%
Week 1	**100.0%**	**100.0%**

Scans received as of: 6/24/2002

Mail-Trak

Automated Mail Delivery Tracking & Reporti

Standard Letters

grayhair

365A New Albany Road • Moorestown, NJ 08057-1120
(P): 856.727.9372 • (F): 856.727.1315

Destination Performance Listing
for Seeds Scanned from 6/17/2002 through 6/24/2002

	Early	Within In-Home Window (7-10 days from Mail Date)	Late	Ave. # of Scans per Seed
Total Scan Percentages:	**19.7%**	**55.9%**	**24.4%**	**3.56**

Percentage breakdown by destination is below:

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
AK Totals:		**9.1%**	**0.0%**	**90.9%**	**3.27**
	Anchorage, AK	5.0%	0.0%	95.0%	3.50
	Holy Cross, AK	50.0%	0.0%	50.0%	1.00
AL Totals:		**22.8%**	**67.7%**	**9.4%**	**2.67**
	Birmingham, AL	21.2%	71.7%	7.1%	2.47
	Huntsville, AL	50.0%	50.0%	0.0%	2.17
	Mobile, AL	21.4%	50.0%	28.6%	4.21
	Montgomery, AL	25.0%	62.5%	12.5%	2.75
AR Totals:		**13.8%**	**69.0%**	**17.2%**	**3.07**
	Fayetteville, AR	15.4%	57.7%	26.9%	2.08
	Fort Smith, AR	50.0%	50.0%	0.0%	3.00
	Jonesboro, AR	25.0%	50.0%	25.0%	3.25
	Little Rock, AR	4.2%	87.5%	8.3%	4.13
AZ Totals:		**8.6%**	**60.1%**	**31.3%**	**2.51**
	Glendale, AZ	6.3%	58.8%	35.0%	2.23
	Mesa, AZ	0.0%	69.4%	30.6%	2.81
	Phoenix, AZ	3.5%	67.1%	29.4%	2.14
	Tucson, AZ	22.4%	46.9%	30.6%	2.81
CA Totals:		**5.4%**	**37.1%**	**57.5%**	**2.41**
	Agoura Hills, CA	2.9%	53.6%	43.5%	3.16
	Alameda, CA	0.0%	44.0%	56.0%	2.92
	Alhambra, CA	0.0%	66.7%	33.3%	3.00
	Alpine, CA	6.7%	55.0%	38.3%	3.17
	Alta Loma, CA	12.1%	34.8%	53.0%	3.20
	Alta, CA	0.0%	45.2%	54.8%	2.03
	Alturas, CA	40.0%	20.0%	40.0%	1.20
	Amador City, CA	3.6%	54.2%	42.2%	2.51
	Anaheim, CA	18.2%	46.6%	35.2%	2.52
	Aptos, CA	1.2%	30.5%	68.3%	2.06
	Atwater, CA	3.0%	22.7%	74.2%	2.32
	Bakersfield, CA	3.0%	30.3%	66.7%	2.27
	Bell, CA	3.0%	47.8%	49.3%	3.06
	Belmont, CA	2.5%	25.0%	72.5%	1.90
	Berkeley, CA	11.8%	17.6%	70.6%	2.47
	Bonsall, CA	0.0%	56.8%	43.2%	1.95
	Burbank, CA	16.7%	16.7%	66.7%	2.00

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
CA Totals:		**5.4%**	**37.1%**	**57.5%**	**2.41**
	Fresno, CA	0.0%	11.4%	88.6%	2.09
	Indio, CA	7.2%	26.5%	66.3%	2.37
	Long Beach, CA	5.1%	32.2%	62.7%	2.47
	Los Angeles, CA	0.0%	52.2%	47.8%	1.17
	Marysville, CA	2.5%	22.5%	75.0%	2.48
	Mojave, CA	0.0%	34.4%	65.6%	1.22
	North Hollywood, CA	2.6%	56.4%	41.0%	3.13
	Oakland, CA	30.6%	8.2%	61.2%	2.31
	Pasadena, CA	20.7%	10.3%	69.0%	3.59
	Redding, CA	0.0%	13.6%	86.4%	2.73
	Richmond, CA	0.0%	0.0%	100.0%	3.00
	Sacramento, CA	7.1%	39.3%	53.6%	2.36
	Salinas, CA	2.2%	17.8%	80.0%	2.31
	San Bernardino, CA	0.0%	40.0%	60.0%	2.00
	San Diego, CA	16.2%	55.9%	27.9%	2.18
	San Francisco, CA	1.3%	43.0%	55.7%	1.78
	San Jose, CA	1.3%	29.5%	69.2%	2.14
	San Luis Obispo, CA	4.4%	37.8%	57.8%	2.09
	San Rafael, CA	3.7%	20.7%	75.6%	3.38
	Santa Ana, CA	0.0%	62.5%	37.5%	2.48
	Santa Barbara, CA	3.8%	26.9%	69.2%	2.12
	Santa Monica, CA	7.4%	48.1%	44.4%	2.11
	Santa Rosa, CA	2.7%	44.0%	53.3%	2.07
	Stockton, CA	3.0%	12.1%	84.8%	3.15
	Torrance, CA	0.0%	20.0%	80.0%	1.70
	Van Nuys, CA	4.7%	62.8%	32.6%	1.91
	Ventura, CA	6.0%	36.0%	58.0%	2.28
	Whittier, CA	4.5%	18.2%	77.3%	3.55
CO Totals:		**8.9%**	**64.9%**	**26.2%**	**2.28**
	Agate, CO	11.1%	71.6%	17.3%	1.80
	Arvada, CO	9.7%	70.8%	19.4%	2.79
	Colorado Springs, CO	2.2%	37.8%	60.0%	2.76
	Denver, CO	8.7%	67.4%	23.9%	2.08
	Golden, CO	50.0%	0.0%	50.0%	2.00
	Longmont, CO	7.7%	76.9%	15.4%	2.15
CT Totals:		**30.0%**	**47.9%**	**22.1%**	**2.25**
	Ansonia, CT	27.5%	57.5%	15.0%	2.15
	Avon, CT	13.8%	58.6%	27.6%	2.24
	Beacon Falls, CT	100.0%	0.0%	0.0%	1.00
	Bethel, CT	30.0%	43.3%	26.7%	2.07
	Branford, CT	100.0%	0.0%	0.0%	3.00
	Bridgeport, CT	100.0%	0.0%	0.0%	1.33
	East Haven, CT	100.0%	0.0%	0.0%	2.00
	Hartford, CT	50.0%	0.0%	50.0%	2.00
	New Haven, CT	40.0%	20.0%	40.0%	2.20
	New London, CT	71.4%	14.3%	14.3%	1.57
	Stamford, CT	50.0%	50.0%	0.0%	1.50
	Waterbury, CT	5.9%	64.7%	29.4%	3.41
	Willimantic, CT	100.0%	0.0%	0.0%	4.00
DC Totals:		**23.0%**	**44.0%**	**33.0%**	**2.57**
	Washington, DC	23.0%	44.0%	33.0%	2.57
DE Totals:		**21.1%**	**78.9%**	**0.0%**	**3.84**

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
DE Totals:		**21.1%**	**78.9%**	**0.0%**	**3.84**
	Wilmington, DE	21.1%	78.9%	0.0%	3.84
FL Totals:		**11.5%**	**67.8%**	**20.7%**	**3.04**
	Altamonte Springs, FL	11.8%	67.2%	21.0%	3.59
	Astatula, FL	5.8%	63.5%	30.8%	3.67
	Astor, FL	1.4%	69.4%	29.2%	2.11
	Balm, FL	14.0%	72.1%	14.0%	1.28
	Belleview, FL	8.5%	78.7%	12.8%	4.74
	Bradenton, FL	10.0%	74.2%	15.8%	3.75
	Brooksville, FL	16.7%	74.4%	8.9%	4.16
	Fort Lauderdale, FL	16.1%	67.0%	17.0%	3.58
	Fort Myers, FL	12.3%	67.9%	19.8%	2.37
	Fort Pierce, FL	4.5%	56.8%	38.6%	2.77
	Gainesville, FL	4.3%	87.0%	8.7%	2.30
	Jacksonville, FL	32.3%	47.5%	20.2%	2.29
	Lakeland, FL	1.8%	66.7%	31.6%	3.07
	Long Key, FL	12.3%	40.4%	47.4%	2.54
	Melbourne, FL	10.4%	63.5%	26.1%	3.10
	Miami, FL	6.5%	80.6%	12.9%	2.67
	Naples, FL	10.7%	66.1%	23.2%	2.88
	Orlando, FL	15.7%	65.7%	18.6%	3.28
	Panama City, FL	25.0%	58.3%	16.7%	2.33
	Pensacola, FL	13.6%	63.6%	22.7%	3.32
	Saint Petersburg, FL	4.4%	75.4%	20.2%	3.20
	Tallahassee, FL	5.0%	90.0%	5.0%	2.78
	Tampa, FL	15.6%	75.2%	9.2%	3.02
	West Palm Beach, FL	9.0%	73.0%	18.0%	2.50
GA Totals:		**17.0%**	**74.7%**	**8.3%**	**2.27**
	Abbeville, GA	33.3%	33.3%	33.3%	2.00
	Acworth, GA	12.0%	83.7%	4.3%	1.96
	Albany, GA	15.0%	70.0%	15.0%	4.40
	Atlanta, GA	35.1%	58.4%	6.5%	1.42
	Augusta, GA	40.0%	60.0%	0.0%	1.20
	Avondale Estates, GA	9.9%	84.6%	5.5%	2.12
	Barnesville, GA	13.6%	75.3%	11.1%	2.69
	Columbus, GA	33.3%	66.7%	0.0%	2.50
	Gainesville, GA	10.5%	63.2%	26.3%	2.26
	Macon, GA	28.6%	57.1%	14.3%	3.14
	Savannah, GA	9.1%	81.8%	9.1%	3.59
HI Totals:		**54.6%**	**22.7%**	**22.7%**	**2.67**
	Aiea, HI	38.8%	38.8%	22.4%	3.18
	Honolulu, HI	70.8%	6.3%	22.9%	2.15
IA Totals:		**12.2%**	**63.3%**	**24.5%**	**2.98**
	Andover, IA	66.7%	33.3%	0.0%	3.00
	Cedar Rapids, IA	20.0%	80.0%	0.0%	2.40
	Davenport, IA	50.0%	50.0%	0.0%	4.00
	Des Moines, IA	0.0%	55.6%	44.4%	2.93
	Galt, IA	0.0%	100.0%	0.0%	3.14
	Sioux City, IA	50.0%	50.0%	0.0%	4.50
	Waterloo, IA	33.3%	66.7%	0.0%	2.33
ID Totals:		**7.7%**	**53.8%**	**38.5%**	**3.15**
	Boise, ID	4.0%	56.0%	40.0%	3.16
	Pocatello, ID	100.0%	0.0%	0.0%	3.00

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
IL Totals:		**26.7%**	**61.6%**	**11.7%**	**3.00**
	Addison, IL	19.3%	71.4%	9.2%	3.39
	Alden, IL	12.5%	81.7%	5.8%	2.96
	Alsip, IL	33.3%	0.0%	66.7%	3.33
	Antioch, IL	100.0%	0.0%	0.0%	1.00
	Arcola, IL	50.0%	50.0%	0.0%	3.33
	Beecher, IL	29.5%	56.8%	13.6%	3.42
	Bloomington, IL	22.2%	55.6%	22.2%	1.67
	Chicago, IL	47.3%	37.2%	15.5%	2.79
	Evanston, IL	6.7%	86.7%	6.7%	1.67
	Lombard, IL	100.0%	0.0%	0.0%	3.00
	Mchenry, IL	50.0%	50.0%	0.0%	1.50
	Minooka, IL	100.0%	0.0%	0.0%	1.00
	Oak Park, IL	33.3%	44.4%	22.2%	1.89
	Peoria, IL	80.0%	20.0%	0.0%	2.40
	Quincy, IL	0.0%	100.0%	0.0%	2.75
	Rock Island, IL	50.0%	33.3%	16.7%	3.50
	Rockford, IL	14.3%	76.2%	9.5%	3.00
	Springfield, IL	25.0%	75.0%	0.0%	2.38
	Summit Argo, IL	23.7%	66.9%	9.3%	2.91
	Urbana, IL	7.7%	61.5%	30.8%	2.81
IN Totals:		**30.9%**	**54.2%**	**14.9%**	**2.52**
	Beverly Shores, IN	36.7%	54.4%	8.9%	2.23
	Boonville, IN	25.0%	75.0%	0.0%	2.25
	Evansville, IN	50.0%	50.0%	0.0%	2.50
	Fort Wayne, IN	30.8%	53.8%	15.4%	1.73
	Gary, IN	33.3%	50.0%	16.7%	2.67
	Indianapolis, IN	22.0%	57.6%	20.3%	2.80
	Kokomo, IN	40.0%	40.0%	20.0%	3.80
	Lafayette, IN	60.0%	20.0%	20.0%	2.40
	Muncie, IN	50.0%	33.3%	16.7%	2.00
	South Bend, IN	50.0%	50.0%	0.0%	3.25
	Terre Haute, IN	66.7%	33.3%	0.0%	4.00
KS Totals:		**14.7%**	**81.3%**	**4.0%**	**2.28**
	Andale, KS	50.0%	50.0%	0.0%	1.67
	Atchison, KS	0.0%	100.0%	0.0%	1.00
	Kansas City, KS	20.0%	80.0%	0.0%	3.20
	Maize, KS	75.0%	25.0%	0.0%	1.50
	Shawnee Mission, KS	0.0%	100.0%	0.0%	2.07
	Topeka, KS	25.0%	75.0%	0.0%	1.75
	Wichita, KS	7.5%	85.0%	7.5%	2.50
KY Totals:		**26.0%**	**67.5%**	**6.5%**	**2.49**
	Aberdeen, KY	50.0%	50.0%	0.0%	1.50
	Alexandria, KY	66.7%	16.7%	16.7%	1.83
	Annville, KY	100.0%	0.0%	0.0%	1.00
	Ashland, KY	33.3%	66.7%	0.0%	1.67
	Baskett, KY	66.7%	0.0%	33.3%	1.67
	Bowling Green, KY	100.0%	0.0%	0.0%	2.00
	Corbin, KY	25.0%	75.0%	0.0%	2.50
	Lexington, KY	9.4%	78.1%	12.5%	3.63
	Louisville, KY	23.4%	72.9%	3.7%	2.34
	Paducah, KY	40.0%	40.0%	20.0%	1.00
	Somerset, KY	100.0%	0.0%	0.0%	6.00

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
LA Totals:		**9.7%**	**64.3%**	**25.9%**	**3.39**
	Aimwell, LA	33.3%	66.7%	0.0%	2.00
	Alexandria, LA	50.0%	25.0%	25.0%	2.00
	Baton Rouge, LA	6.3%	71.9%	21.9%	4.34
	Lafayette, LA	3.6%	72.7%	23.6%	3.93
	New Orleans, LA	10.5%	59.3%	30.2%	2.79
	Shreveport, LA	40.0%	40.0%	20.0%	3.60
MA Totals:		**24.8%**	**48.3%**	**26.9%**	**2.43**
	Accord, MA	20.8%	50.0%	29.2%	2.67
	Agawam, MA	29.6%	44.4%	25.9%	2.22
	Assonet, MA	42.4%	33.3%	24.2%	1.88
	Auburn, MA	0.0%	55.6%	44.4%	2.22
	Boston, MA	44.8%	31.0%	24.1%	2.34
	Brockton, MA	5.3%	42.1%	52.6%	2.63
	Buzzards Bay, MA	100.0%	0.0%	0.0%	3.00
	Fitchburg, MA	0.0%	100.0%	0.0%	2.33
	Framingham, MA	0.0%	66.7%	33.3%	2.10
	Hyannis, MA	25.0%	75.0%	0.0%	1.75
	Lexington, MA	3.6%	75.0%	21.4%	2.89
	Lynn, MA	40.0%	40.0%	20.0%	2.73
	Springfield, MA	0.0%	100.0%	0.0%	2.50
	Woburn, MA	30.0%	45.0%	25.0%	2.58
	Worcester, MA	0.0%	100.0%	0.0%	3.00
MD Totals:		**25.5%**	**54.2%**	**20.3%**	**2.85**
	Aberdeen, MD	32.1%	59.8%	8.0%	2.57
	Annapolis Junction, MD	17.6%	51.0%	31.4%	2.65
	Annapolis, MD	16.7%	66.7%	16.7%	2.67
	Baltimore, MD	38.6%	48.2%	13.2%	2.68
	Easton, MD	33.3%	33.3%	33.3%	1.83
	Frederick, MD	13.8%	60.3%	25.9%	4.60
	Glen Echo, MD	22.0%	47.7%	30.3%	3.09
	Manchester, MD	28.4%	62.5%	9.1%	2.48
	Salisbury, MD	50.0%	16.7%	33.3%	1.67
	Silver Spring, MD	9.1%	59.1%	31.8%	2.64
ME Totals:		**0.0%**	**100.0%**	**0.0%**	**3.33**
	Bangor, ME	0.0%	100.0%	0.0%	3.00
	Portland, ME	0.0%	100.0%	0.0%	4.00
	Waterville, ME	0.0%	100.0%	0.0%	3.00
MI Totals:		**9.0%**	**64.5%**	**26.5%**	**2.71**
	Akron, MI	16.7%	50.0%	33.3%	2.50
	Algonac, MI	9.8%	71.6%	18.6%	2.20
	Allen Park, MI	2.3%	37.2%	60.5%	3.02
	Allendale, MI	0.0%	100.0%	0.0%	2.00
	Alma, MI	11.1%	88.9%	0.0%	3.04
	Baroda, MI	0.0%	80.0%	20.0%	2.40
	Bloomfield Hills, MI	13.5%	65.6%	20.8%	2.89
	Cadillac, MI	4.8%	95.2%	0.0%	1.95
	Detroit, MI	6.3%	38.9%	54.7%	3.33
	Flint, MI	50.0%	50.0%	0.0%	2.75
	Grand Rapids, MI	3.9%	80.4%	15.7%	2.16
	Iron Mountain, MI	20.0%	60.0%	20.0%	3.80
	Kalamazoo, MI	8.9%	80.0%	11.1%	2.83
	Lansing, MI	16.7%	50.0%	33.3%	2.33

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
MI Totals:		**9.0%**	**64.5%**	**26.5%**	**2.71**
	Mackinaw City, MI	0.0%	100.0%	0.0%	3.00
	Saginaw, MI	17.0%	72.3%	10.6%	2.21
MN Totals:		**9.4%**	**66.1%**	**24.5%**	**2.35**
	Afton, MN	4.7%	65.6%	29.7%	2.08
	Albertville, MN	14.6%	59.8%	25.6%	2.21
	Detroit Lakes, MN	42.9%	42.9%	14.3%	2.14
	Duluth, MN	25.0%	75.0%	0.0%	2.75
	Mankato, MN	0.0%	100.0%	0.0%	2.14
	Minneapolis, MN	1.2%	68.7%	30.1%	2.87
	Rochester, MN	17.4%	69.6%	13.0%	2.78
	Saint Cloud, MN	33.3%	58.3%	8.3%	1.92
	Saint Paul, MN	7.9%	68.3%	23.8%	2.17
MO Totals:		**22.4%**	**63.8%**	**13.8%**	**2.78**
	Allenton, MO	43.4%	38.4%	18.2%	2.39
	Cape Girardeau, MO	14.3%	85.7%	0.0%	1.71
	Columbia, MO	25.0%	50.0%	25.0%	2.25
	Kansas City, MO	12.5%	75.0%	12.5%	3.06
	Park Hills, MO	50.0%	50.0%	0.0%	1.50
	Poplar Bluff, MO	25.0%	75.0%	0.0%	2.25
	Saint Louis, MO	11.8%	74.8%	13.4%	3.07
	Sikeston, MO	33.3%	66.7%	0.0%	1.67
	Springfield, MO	25.0%	75.0%	0.0%	2.00
MS Totals:		**7.3%**	**65.9%**	**26.8%**	**3.68**
	Belzoni, MS	0.0%	66.7%	33.3%	3.00
	Gulfport, MS	3.2%	67.7%	29.0%	4.03
	Jackson, MS	28.6%	57.1%	14.3%	2.43
MT Totals:		**50.0%**	**50.0%**	**0.0%**	**2.63**
	Billings, MT	50.0%	50.0%	0.0%	3.25
	Missoula, MT	50.0%	50.0%	0.0%	2.00
NC Totals:		**21.1%**	**65.1%**	**13.8%**	**2.64**
	Alamance, NC	21.7%	56.5%	21.7%	1.17
	Albemarle, NC	5.9%	74.5%	19.6%	3.55
	Alexander, NC	15.4%	46.2%	38.5%	2.23
	Angier, NC	28.4%	61.8%	9.8%	2.35
	Asheville, NC	25.0%	50.0%	25.0%	3.00
	Charlotte, NC	28.3%	59.4%	12.3%	2.26
	Durham, NC	40.0%	50.0%	10.0%	3.70
	Elizabeth City, NC	12.5%	62.5%	25.0%	2.13
	Fayetteville, NC	9.0%	80.6%	10.4%	2.82
	Greensboro, NC	14.3%	75.0%	10.7%	2.93
	Hickory, NC	16.9%	72.3%	10.8%	2.60
	Kinston, NC	6.5%	71.0%	22.6%	3.10
	Mc Adenville, NC	25.0%	50.0%	25.0%	2.45
	Raleigh, NC	46.1%	46.1%	7.9%	2.51
	Rocky Mount, NC	6.7%	80.0%	13.3%	3.13
	Wilmington, NC	6.8%	77.3%	15.9%	3.02
ND Totals:		**36.4%**	**63.6%**	**0.0%**	**4.00**
	Bismarck, ND	40.0%	60.0%	0.0%	4.20
	Fargo, ND	33.3%	66.7%	0.0%	3.83
NE Totals:		**17.4%**	**56.0%**	**26.6%**	**3.36**
	Grand Island, NE	33.3%	66.7%	0.0%	2.33

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
NE Totals:		**17.4%**	**56.0%**	**26.6%**	**3.36**
	Lincoln, NE	14.3%	38.1%	47.6%	3.62
	Norfolk, NE	0.0%	100.0%	0.0%	3.00
	Omaha, NE	17.9%	59.5%	22.6%	3.33
NH Totals:		**33.3%**	**35.2%**	**31.5%**	**2.11**
	Amherst, NH	38.7%	32.3%	29.0%	1.90
	Auburn, NH	100.0%	0.0%	0.0%	1.00
	Manchester, NH	100.0%	0.0%	0.0%	1.50
	Portsmouth, NH	15.0%	45.0%	40.0%	2.55
NJ Totals:		**44.5%**	**31.5%**	**24.0%**	**2.71**
	Absecon, NJ	73.3%	26.7%	0.0%	2.20
	Allendale, NJ	48.6%	25.7%	25.7%	2.37
	Allentown, NJ	12.5%	43.8%	43.8%	2.69
	Alloway, NJ	74.2%	19.4%	6.5%	1.32
	Annandale, NJ	28.6%	39.3%	32.1%	2.96
	Avenel, NJ	40.6%	31.3%	28.1%	2.88
	Bridgeton, NJ	33.3%	66.7%	0.0%	4.00
	Camden, NJ	50.0%	50.0%	0.0%	2.00
	Dover, NJ	44.0%	28.0%	28.0%	2.80
	Elizabeth, NJ	100.0%	0.0%	0.0%	3.00
	Hackensack, NJ	55.3%	23.7%	21.1%	1.92
	Jersey City, NJ	50.0%	25.0%	25.0%	2.50
	Lakewood, NJ	31.0%	51.7%	17.2%	3.07
	New Brunswick, NJ	100.0%	0.0%	0.0%	1.50
	Newark, NJ	11.1%	33.3%	55.6%	1.56
	Paterson, NJ	100.0%	0.0%	0.0%	2.50
	Red Bank, NJ	33.3%	38.9%	27.8%	2.78
	Summit, NJ	43.5%	26.1%	30.4%	6.26
	Trenton, NJ	50.0%	16.7%	33.3%	1.83
NM Totals:		**8.5%**	**58.5%**	**32.9%**	**3.89**
	Albuquerque, NM	8.5%	58.5%	32.9%	3.89
NV Totals:		**13.6%**	**20.0%**	**66.4%**	**3.48**
	Carson City, NV	0.0%	0.0%	100.0%	2.00
	Crystal Bay, NV	0.0%	6.3%	93.8%	3.75
	Las Vegas, NV	21.3%	30.7%	48.0%	3.56
	Reno, NV	3.1%	3.1%	93.8%	3.25
NY Totals:		**40.9%**	**47.2%**	**12.0%**	**2.78**
	Albany, NY	25.0%	50.0%	25.0%	2.50
	Alcove, NY	19.4%	52.8%	27.8%	2.33
	Amawalk, NY	66.7%	26.7%	6.7%	1.27
	Amenia, NY	48.1%	34.2%	17.7%	1.68
	Amityville, NY	66.3%	29.3%	4.3%	2.27
	Binghamton, NY	25.0%	75.0%	0.0%	2.50
	Bronx, NY	33.7%	55.8%	10.5%	2.59
	Brooklyn, NY	16.8%	72.3%	10.9%	2.93
	Buffalo, NY	40.7%	55.8%	3.5%	2.51
	Cambria Heights, NY	100.0%	0.0%	0.0%	2.50
	Elmira, NY	25.0%	75.0%	0.0%	1.75
	Flushing, NY	66.3%	24.2%	9.5%	1.92
	Hicksville, NY	50.0%	33.3%	16.7%	2.17
	Howard Beach, NY	100.0%	0.0%	0.0%	2.00
	Jamaica, NY	68.5%	26.0%	5.5%	3.55
	Kinderhook, NY	11.8%	70.6%	17.6%	2.88

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
NY Totals:		**40.9%**	**47.2%**	**12.0%**	**2.78**
	Kingston, NY	60.0%	20.0%	20.0%	2.00
	Mineola, NY	43.0%	39.3%	17.8%	3.41
	Monticello, NY	50.0%	16.7%	33.3%	1.83
	New Rochelle, NY	50.0%	25.0%	25.0%	1.50
	New York, NY	37.9%	46.4%	15.6%	2.76
	Poughkeepsie, NY	37.5%	37.5%	25.0%	1.63
	Riverhead, NY	34.4%	51.6%	14.1%	3.38
	Rochester, NY	21.6%	70.3%	8.1%	3.72
	Saint Albans, NY	100.0%	0.0%	0.0%	1.50
	Schenectady, NY	12.5%	50.0%	37.5%	2.88
	Staten Island, NY	25.5%	57.1%	17.3%	3.44
	Suffern, NY	50.5%	41.6%	7.9%	3.23
	Syracuse, NY	40.0%	60.0%	0.0%	2.60
	Utica, NY	16.7%	83.3%	0.0%	2.17
	White Plains, NY	40.0%	40.0%	20.0%	1.80
	Yonkers, NY	40.6%	59.4%	0.0%	3.09
OH Totals:		**20.8%**	**64.5%**	**14.7%**	**2.49**
	Addyston, OH	30.8%	61.5%	7.7%	1.15
	Akron, OH	0.0%	73.7%	26.3%	3.58
	Alexandria, OH	24.7%	68.8%	6.5%	1.36
	Alpha, OH	25.0%	50.0%	25.0%	1.25
	Amherst, OH	3.6%	84.3%	12.0%	2.53
	Atwater, OH	33.7%	56.8%	9.5%	2.59
	Canton, OH	16.7%	50.0%	33.3%	2.33
	Chillicothe, OH	0.0%	50.0%	50.0%	1.50
	Cincinnati, OH	19.5%	66.4%	14.2%	2.23
	Cleveland, OH	33.8%	59.7%	6.5%	1.82
	Columbus, OH	17.5%	67.5%	15.0%	2.84
	Dayton, OH	16.3%	53.5%	30.2%	3.37
	Lima, OH	15.0%	60.0%	25.0%	4.00
	Mansfield, OH	25.0%	75.0%	0.0%	3.00
	Toledo, OH	21.1%	60.5%	18.4%	3.03
	Youngstown, OH	50.0%	25.0%	25.0%	3.50
	Zanesville, OH	0.0%	100.0%	0.0%	1.00
OK Totals:		**16.4%**	**50.7%**	**32.9%**	**2.88**
	Albert, OK	20.3%	46.9%	32.8%	2.00
	Oklahoma City, OK	10.7%	60.7%	28.6%	2.76
	Ponca City, OK	0.0%	100.0%	0.0%	4.75
	Tulsa, OK	21.8%	36.4%	41.8%	3.96
OR Totals:		**0.0%**	**64.7%**	**35.3%**	**2.91**
	Eugene, OR	0.0%	51.3%	48.7%	2.56
	Portland, OR	0.0%	68.2%	31.8%	2.98
	Salem, OR	0.0%	69.8%	30.2%	3.07
PA Totals:		**35.2%**	**54.1%**	**10.8%**	**2.96**
	Abington, PA	41.0%	55.0%	4.0%	3.04
	Aliquippa, PA	24.2%	60.6%	15.2%	2.24
	Allentown, PA	40.0%	40.0%	20.0%	5.00
	Allison Park, PA	8.1%	73.0%	18.9%	3.30
	Altoona, PA	16.7%	33.3%	50.0%	3.83
	Ambler, PA	100.0%	0.0%	0.0%	2.00
	Butler, PA	25.0%	37.5%	37.5%	1.38
	Camp Hill, PA	44.9%	50.7%	4.3%	2.75

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
PA Totals:		**35.2%**	**54.1%**	**10.8%**	**2.96**
	Doylestown, PA	34.5%	56.0%	9.5%	3.19
	East Stroudsburg, PA	66.7%	33.3%	0.0%	2.00
	Erie, PA	22.2%	55.6%	22.2%	1.56
	Greensburg, PA	12.0%	48.0%	40.0%	3.12
	Harrisburg, PA	50.0%	50.0%	0.0%	2.50
	Indiana, PA	50.0%	50.0%	0.0%	2.00
	Johnstown, PA	33.3%	66.7%	0.0%	1.50
	Lancaster, PA	50.0%	37.5%	12.5%	2.75
	Lehigh Valley, PA	50.8%	41.5%	7.7%	3.06
	New Castle, PA	22.2%	44.4%	33.3%	2.22
	Norristown, PA	39.2%	56.7%	4.1%	2.13
	Paoli, PA	44.6%	48.6%	6.8%	2.05
	Philadelphia, PA	34.5%	48.2%	17.3%	4.39
	Pittsburgh, PA	16.1%	75.3%	8.6%	3.11
	Reading, PA	75.0%	25.0%	0.0%	2.75
	Scranton, PA	50.0%	25.0%	25.0%	4.00
	Somerset, PA	50.0%	50.0%	0.0%	1.75
	State College, PA	14.3%	42.9%	42.9%	3.43
	Sunbury, PA	40.0%	60.0%	0.0%	2.20
	Wellsboro, PA	25.0%	75.0%	0.0%	5.25
	Wilkes Barre, PA	75.0%	25.0%	0.0%	3.00
	Williamsport, PA	40.0%	60.0%	0.0%	1.80
	York, PA	50.0%	25.0%	25.0%	2.50
PR Totals:		**100.0%**	**0.0%**	**0.0%**	**2.00**
	San Juan, PR	100.0%	0.0%	0.0%	2.00
RI Totals:		**40.7%**	**39.0%**	**20.3%**	**1.97**
	Adamsville, RI	43.2%	32.4%	24.3%	1.95
	Providence, RI	36.4%	50.0%	13.6%	2.00
SC Totals:		**19.8%**	**69.8%**	**10.5%**	**3.02**
	Aiken, SC	40.0%	60.0%	0.0%	2.20
	Blacksburg, SC	20.0%	40.0%	40.0%	2.40
	Charleston, SC	21.3%	70.4%	8.3%	2.89
	Columbia, SC	9.1%	78.8%	12.1%	3.64
	Florence, SC	10.6%	78.7%	10.6%	2.51
	Greenville, SC	27.2%	65.8%	7.0%	3.13
	Spartanburg, SC	4.5%	63.6%	31.8%	3.55
SD Totals:		**36.4%**	**45.5%**	**18.2%**	**2.45**
	Rapid City, SD	25.0%	75.0%	0.0%	3.25
	Sioux Falls, SD	42.9%	28.6%	28.6%	2.00
TN Totals:		**20.7%**	**67.6%**	**11.6%**	**2.98**
	Altamont, TN	22.2%	44.4%	33.3%	1.89
	Chattanooga, TN	16.7%	50.0%	33.3%	2.17
	Jackson, TN	14.3%	71.4%	14.3%	3.43
	Johnson City, TN	5.9%	67.6%	26.5%	2.82
	Knoxville, TN	13.9%	72.2%	13.9%	3.86
	Memphis, TN	22.1%	70.2%	7.7%	2.40
	Nashville, TN	29.1%	65.8%	5.1%	3.56
TX Totals:		**13.3%**	**53.6%**	**33.2%**	**2.77**
	Abilene, TX	20.0%	60.0%	20.0%	1.60
	Addison, TX	9.2%	54.1%	36.7%	2.77
	Amarillo, TX	0.0%	80.0%	20.0%	2.20

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
TX Totals:		**13.3%**	**53.6%**	**33.2%**	**2.77**
	Arlington, TX	7.5%	38.3%	54.2%	2.87
	Austin, TX	12.6%	47.6%	39.8%	3.64
	Bardwell, TX	2.1%	44.7%	53.2%	3.00
	Beaumont, TX	20.0%	60.0%	20.0%	2.60
	Bellaire, TX	13.6%	62.1%	24.3%	2.58
	Bryan, TX	28.6%	57.1%	14.3%	2.71
	Conroe, TX	11.8%	65.7%	22.5%	2.02
	Corpus Christi, TX	14.3%	42.9%	42.9%	2.71
	Dallas, TX	12.0%	68.5%	19.4%	3.07
	Denton, TX	8.6%	51.4%	40.0%	1.89
	El Paso, TX	21.0%	38.7%	40.3%	4.06
	Fort Worth, TX	19.6%	65.2%	15.2%	2.04
	Greenville, TX	14.3%	57.1%	28.6%	3.29
	Houston, TX	26.3%	55.6%	18.2%	1.68
	Lubbock, TX	33.3%	33.3%	33.3%	1.00
	Mcallen, TX	16.2%	26.5%	57.4%	3.78
	Midland, TX	14.3%	50.0%	35.7%	2.93
	Pasadena, TX	11.1%	64.4%	24.4%	2.36
	San Angelo, TX	40.0%	40.0%	20.0%	2.00
	San Antonio, TX	6.1%	52.6%	41.2%	3.32
	Stephenville, TX	50.0%	0.0%	50.0%	1.75
	Tyler, TX	22.2%	33.3%	44.4%	3.44
	Waco, TX	0.0%	60.0%	40.0%	1.80
UT Totals:		**13.8%**	**60.0%**	**26.2%**	**3.85**
	Altamont, UT	50.0%	50.0%	0.0%	2.50
	Provo, UT	100.0%	0.0%	0.0%	3.00
	Salt Lake City, UT	11.3%	61.3%	27.4%	3.90
VA Totals:		**34.2%**	**44.8%**	**21.0%**	**2.92**
	Alexandria, VA	35.6%	54.0%	10.3%	2.25
	Annandale, VA	53.2%	41.5%	5.3%	3.23
	Arlington, VA	52.3%	38.6%	9.1%	2.95
	Charlottesville, VA	21.9%	65.6%	12.5%	4.63
	Dulles, VA	37.7%	55.3%	7.0%	2.39
	Hardy, VA	0.0%	75.0%	25.0%	2.00
	Harrisonburg, VA	16.7%	16.7%	66.7%	2.67
	Lynchburg, VA	13.6%	31.8%	54.5%	3.32
	Macon, VA	75.0%	25.0%	0.0%	1.88
	Maidens, VA	100.0%	0.0%	0.0%	1.00
	Manakin Sabot, VA	100.0%	0.0%	0.0%	1.00
	Mc Lean, VA	33.7%	54.5%	11.9%	3.04
	Norfolk, VA	28.6%	14.3%	57.1%	1.86
	Pulaski, VA	14.3%	71.4%	14.3%	3.57
	Richmond, VA	24.6%	20.2%	55.3%	3.36
	Roanoke, VA	0.0%	60.0%	40.0%	2.89
	Staunton, VA	20.0%	20.0%	60.0%	1.40
VT Totals:		**62.5%**	**25.0%**	**12.5%**	**3.50**
	Brattleboro, VT	100.0%	0.0%	0.0%	6.00
	Burlington, VT	25.0%	50.0%	25.0%	2.25
	Rutland, VT	100.0%	0.0%	0.0%	6.00
	White River Junction, VT	100.0%	0.0%	0.0%	3.50
WA Totals:		**3.9%**	**69.9%**	**26.2%**	**2.92**
	Anderson Island, WA	0.0%	70.8%	29.2%	2.79

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
WA Totals:		**3.9%**	**69.9%**	**26.2%**	**2.92**
	Auburn, WA	1.1%	71.4%	27.5%	3.26
	Everett, WA	2.2%	76.7%	21.1%	3.31
	Olympia, WA	3.1%	59.4%	37.5%	3.47
	Pasco, WA	25.0%	50.0%	25.0%	3.25
	Seattle, WA	8.5%	76.6%	14.9%	1.99
	Spokane, WA	5.3%	31.6%	63.2%	4.68
	Tacoma, WA	3.2%	58.1%	38.7%	2.06
	Yakima, WA	0.0%	100.0%	0.0%	2.75
WI Totals:		**21.7%**	**62.4%**	**15.8%**	**2.54**
	Adell, WI	24.8%	66.3%	8.9%	2.36
	Bassett, WI	24.7%	60.0%	15.3%	2.58
	Eau Claire, WI	22.2%	55.6%	22.2%	1.44
	Green Bay, WI	33.3%	55.6%	11.1%	3.00
	La Crosse, WI	7.7%	76.9%	15.4%	2.00
	Madison, WI	17.7%	72.6%	9.7%	2.89
	Milwaukee, WI	23.1%	55.6%	21.4%	2.09
	Oshkosh, WI	14.8%	64.8%	20.4%	3.54
	Wausau, WI	20.8%	54.2%	25.0%	2.71
WV Totals:		**38.1%**	**42.9%**	**19.0%**	**3.24**
	Charleston, WV	33.3%	66.7%	0.0%	3.00
	Clarksburg, WV	40.0%	20.0%	40.0%	4.40
	Huntington, WV	66.7%	33.3%	0.0%	2.00
	Morgantown, WV	28.6%	42.9%	28.6%	3.14
WY Totals:		**50.0%**	**50.0%**	**0.0%**	**2.00**
	Cheyenne, WY	50.0%	50.0%	0.0%	2.00

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Scan Summary -- All Seeds

Mail dates from 6/3/02 through 06/24/02
Standard Letters

Day/Week	Daily Scan %	Running Summary
Day 01	0.9%	0.9%
Day 02	0.8%	1.7%
Day 03	2.2%	3.9%
Day 04	5.1%	9.0%
Day 05	7.4%	16.5%
Day 06	8.1%	24.5%
Day 07	14.9%	39.4%
Week 1	**39.4%**	**39.4%**
Day 08	14.9%	54.3%
Day 09	12.3%	66.6%
Day 10	10.1%	76.7%
Day 11	6.6%	83.3%
Day 12	4.7%	88.1%
Day 13	2.9%	91.0%
Day 14	3.7%	94.7%
Week 2	**55.3%**	**94.7%**
Day 15	2.0%	96.7%
Day 16	1.4%	98.0%
Day 17	0.9%	98.9%
Day 18	0.5%	99.4%
Day 19	0.4%	99.8%
Day 20	0.1%	99.9%
Day 21	0.1%	100.0%
Week 3	**5.3%**	**100.0%**

Scans received as of: 6/24/2002

CERTIFICATE OF SERVICE

I hereby certify that I have this date served the foregoing document upon all participants of record in this proceeding in accordance with Rule 12 of the rules of practice.

Deborah Everett

Deborah Everett

Washington, D.C. 20268-0001
July 9, 2002

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
CA Totals:		**0.9%**	**66.2%**	**32.9%**	**2.77**
	Cypress, CA	0.0%	0.0%	100.0%	2.00
	El Cajon, CA	0.0%	0.0%	100.0%	3.00
	Fair Oaks, CA	0.0%	0.0%	100.0%	4.00
	Frazier Park, CA	0.0%	100.0%	0.0%	4.00
	Fresno, CA	0.0%	73.3%	26.7%	2.36
	Glendale, CA	0.0%	100.0%	0.0%	4.00
	Hawthorne, CA	0.0%	0.0%	100.0%	2.00
	Hayward, CA	0.0%	100.0%	0.0%	4.00
	Indian Wells, CA	0.0%	0.0%	100.0%	4.00
	Indio, CA	1.6%	73.8%	24.6%	2.84
	Littlerock, CA	0.0%	0.0%	100.0%	4.00
	Long Beach, CA	0.0%	69.8%	30.2%	2.47
	Los Angeles, CA	0.0%	75.7%	24.3%	3.34
	Los Gatos, CA	0.0%	0.0%	100.0%	3.00
	Marysville, CA	0.0%	29.5%	70.5%	3.90
	Milpitas, CA	0.0%	0.0%	100.0%	4.00
	Modesto, CA	0.0%	0.0%	100.0%	6.00
	Mojave, CA	0.0%	64.7%	35.3%	1.65
	Napa, CA	0.0%	100.0%	0.0%	4.00
	Newport Beach, CA	0.0%	0.0%	100.0%	2.00
	North Hollywood, CA	0.0%	66.7%	33.3%	4.17
	Oakland, CA	2.9%	58.8%	38.2%	2.88
	Pacific Palisades, CA	0.0%	0.0%	100.0%	3.00
	Pasadena, CA	0.0%	72.7%	27.3%	3.45
	Perris, CA	100.0%	0.0%	0.0%	1.00
	Port Hueneme, CA	0.0%	100.0%	0.0%	3.00
	Poway, CA	0.0%	0.0%	100.0%	4.00
	Rancho Mirage, CA	100.0%	0.0%	0.0%	2.00
	Rancho Santa Margarita, CA	0.0%	100.0%	0.0%	4.00
	Redding, CA	0.0%	100.0%	0.0%	3.40
	Richmond, CA	0.0%	100.0%	0.0%	2.67
	Sacramento, CA	0.0%	60.0%	40.0%	2.98
	Salinas, CA	0.0%	75.0%	25.0%	3.00
	San Bernardino, CA	0.0%	100.0%	0.0%	1.50
	San Carlos, CA	0.0%	100.0%	0.0%	4.00
	San Diego, CA	1.0%	60.6%	38.5%	2.25
	San Francisco, CA	0.0%	71.4%	28.6%	2.16
	San Jose, CA	4.5%	68.5%	27.0%	1.65
	San Luis Obispo, CA	0.0%	73.2%	26.8%	2.50
	San Rafael, CA	0.0%	62.3%	37.7%	4.47
	Santa Ana, CA	0.0%	79.4%	20.6%	2.21
	Santa Barbara, CA	0.0%	66.7%	33.3%	2.11
	Santa Monica, CA	0.0%	100.0%	0.0%	3.10
	Santa Rosa, CA	0.0%	71.6%	28.4%	2.46
	Spring Valley, CA	0.0%	100.0%	0.0%	4.00
	Stockton, CA	0.0%	69.6%	30.4%	2.65
	Sunnyvale, CA	0.0%	50.0%	50.0%	2.00
	Torrance, CA	12.5%	62.5%	25.0%	2.00
	Van Nuys, CA	0.0%	81.3%	18.8%	1.81
	Ventura, CA	0.0%	73.4%	26.6%	2.49
CO Totals:		**0.8%**	**68.5%**	**30.7%**	**2.51**
	Agate, CO	4.7%	75.3%	20.0%	2.06
	Arvada, CO	0.0%	72.3%	27.7%	2.64

State	Destination City & State	Early	Within In-Home Window	Late	Average # of Scans per Seed
CO Totals:		**0.8%**	**68.5%**	**30.7%**	**2.51**
	Aspen, CO	0.0%	100.0%	0.0%	1.00
	Aurora, CO	0.0%	100.0%	0.0%	3.00
	Brush, CO	0.0%	100.0%	0.0%	3.00
	Buena Vista, CO	0.0%	0.0%	100.0%	4.00
	Canon City, CO	0.0%	100.0%	0.0%	1.00
	Colorado Springs, CO	0.0%	66.7%	33.3%	2.64
	Conifer, CO	0.0%	0.0%	100.0%	3.00
	Denver, CO	0.0%	66.4%	33.6%	2.09
	Durango, CO	0.0%	0.0%	100.0%	3.00
	Englewood, CO	0.0%	50.0%	50.0%	3.00
	Fort Collins, CO	0.0%	0.0%	100.0%	3.00
	Glenwood Springs, CO	0.0%	100.0%	0.0%	2.00
	Golden, CO	0.0%	77.8%	22.2%	3.33
	Grand Junction, CO	0.0%	0.0%	100.0%	4.00
	Grover, CO	0.0%	100.0%	0.0%	4.00
	Littleton, CO	0.0%	0.0%	100.0%	3.00
	Longmont, CO	0.0%	68.3%	31.7%	3.17
	Loveland, CO	0.0%	100.0%	0.0%	5.00
	Paonia, CO	0.0%	0.0%	100.0%	3.00
	Salida, CO	0.0%	100.0%	0.0%	4.00
	Steamboat Springs, CO	0.0%	0.0%	100.0%	3.00
	Telluride, CO	0.0%	0.0%	100.0%	2.50
	Vail, CO	0.0%	100.0%	0.0%	2.00
	Westcliffe, CO	0.0%	0.0%	100.0%	4.00
CT Totals:		**0.6%**	**66.6%**	**32.9%**	**2.87**
	Andover, CT	0.0%	100.0%	0.0%	8.00
	Ansonia, CT	1.3%	67.1%	31.6%	2.04
	Avon, CT	0.0%	59.5%	40.5%	2.68
	Bethel, CT	0.0%	70.6%	29.4%	2.24
	Bridgeport, CT	6.3%	87.5%	6.3%	1.56
	Colchester, CT	0.0%	100.0%	0.0%	5.00
	Columbia, CT	0.0%	0.0%	100.0%	4.00.
	East Hartford, CT	0.0%	0.0%	100.0%	4.00
	Fairfield, CT	0.0%	100.0%	0.0%	3.00
	Glastonbury, CT	0.0%	100.0%	0.0%	4.00
	Hartford, CT	0.0%	68.2%	31.8%	3.82
	Manchester, CT	0.0%	100.0%	0.0%	4.00
	Milford, CT	0.0%	100.0%	0.0%	4.00
	New Canaan, CT	0.0%	0.0%	100.0%	2.00
	New Haven, CT	0.0%	88.9%	11.1%	1.83
	New London, CT	0.0%	78.9%	21.1%	4.42
	Norwalk, CT	0.0%	100.0%	0.0%	3.00
	Old Greenwich, CT	0.0%	0.0%	100.0%	3.00
	Pawcatuck, CT	0.0%	100.0%	0.0%	5.00
	Roxbury, CT	0.0%	100.0%	0.0%	3.00
	Stamford, CT	0.0%	50.0%	50.0%	2.96
	Waterbury, CT	0.0%	47.8%	52.2%	3.57
	West Haven, CT	0.0%	100.0%	0.0%	6.00
	Weston, CT	0.0%	100.0%	0.0%	3.00
	Willimantic, CT	0.0%	73.7%	26.3%	5.63
DC Totals:		**0.0%**	**83.5%**	**16.5%**	**2.68**
	Washington, DC	0.0%	83.5%	16.5%	2.68